

# Nana Asante

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## Education

Swarthmore College, Swarthmore, PA May 2026 • GPA: TBD | Candidate for BA: Computer Science

Cookeville High School, Tennessee, May 2022 • GPA: 4.41 | ACT: 33 | Rank 13/555

### **Consulting Intern (ELP), EY-Parthenon | San Francisco | June 2024 - Current**

- Strategy and Transactions. Private Equity. Healthcare.

### **Board Observer, Swarthmore College Board of Managers | Swarthmore College | Sept 2023 - May 2024**

- Acted as one of three liaisons between the student body and college board, ensuring effective representation of student perspectives during pivotal board discussions.

### **Student Budget Committee Chair | Swarthmore College | Sept 2022 - May 2024**

- Was hired to lead the Committee via a competitive application process after being an Associate for the previous year
- As Chair - directly oversaw and allocated a budget exceeding \$700k, while managing and mentoring a team of 8 student employees.
- Led in the creation of new guidelines for distributing money to the 200+ student groups on campus.
- Spearheaded the development of the SBC website and advised athletic groups (30) on budget management.
- Collaborated with various campus departments to innovate and eliminate inefficiencies and unnecessary fees.
- Negotiated with outside vendors for reduced rates for student organizations typically saving student organizations an average of 30% in costs.
- Spearheaded a new book-purchasing initiative in partnership with Swarthmore Libraries (a \$20k fund), enhancing accessibility to essential learning resources for students.
- Revolutionized SBC operations through the establishment of a robust system for tracking expenditures per student and club effectiveness on campus.
- Re-launched the SBC/Student Leader advisory network, a pioneering move to foster stronger communication and collaboration between student leadership entities.
- Engaged regularly with leaders from 250+ student organizations, ensuring seamless communication, understanding of organizational initiatives, and adherence to SBC guidelines and best practices.
- Spoken to audiences of 50-60 people regularly in the past months (administrators and students), and I'm involved in the decision making of the deepest parts of the administration on campus.

### **Co-founder, Comma | Swarthmore College | Feb 2023 - September 2023**

- Collaborated with three co-founders to develop freemium ebook reading service. Employs innovative CDL technology to source ebooks from libraries and serve them at cheaper cost than competitors (Libby, Kindle, Apple Books).
- Created and delivered pitches for library partnerships. Gained 9 library district partners providing 600,000 books.
- Conducted market research to evaluate business viability and develop financial projections for investor pitches. Awarded \$1,000 in SwatTank, Swarthmore College's startup pitch competition.

### **University Innovation Fellow, Institute of Design - Stanford | Swarthmore College | May 2023 - May 2024**

- Enrolled in a comprehensive training program at Stanford's esteemed d.school, focusing on the principles and applications of design thinking.
- Gained hands-on experience in employing design thinking methodologies to identify, dissect, and address complex challenges unique to campus environments.
- Collaborated with a diverse cohort of fellow candidates, leveraging collective insights to brainstorm and prototype innovative solutions tailored to Swarthmore's specific needs.
- Engaged with campus stakeholders and conducting empathy interviews to gain a deeper understanding of the challenges and needs of the Swarthmore community.

### **Bookseller | Barnes and Noble Education - Tennessee Technological University | July 2022 - August 2022**

- Achieved outstanding sales performance by pitching study subscription services (Bartleby) to college students, ranking 2nd in individual sales nationally during my tenure.

**Skills:** Autodesk Fusion 360 & Inventor & Blender (CAD); HTML; JavaScript; CSS; Python; C; R; Excel

**Languages:** English (fluent), Twi (native)

**Awards:** QuestBridge National College Match Finalist; Gates Scholarship Semi-Finalist; Rubin Scholar

**Certifications:** Inbound Marketing by Hubspot; Meta Certified Digital Marketing Associate

**Interests:** Entrepreneurship; Birdwatching; Long walks; Reading; Africa